Curriculum Vitae

István Pi Tóth - Curriculum Vitae

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Name: István Pi Tóth ❧ Birth: 12. Jan. 1978. Budapest

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Adobe Graphic Software Expert arrived to Istanbul

István Pi Tóth, the Leader of Adobe Technical Team, Adobe "classic programs" and other Desktop Publishing (DTP) software product manager and technical expert (Adobe, Quark, Pantone, ColorVision, OnOne, Extensis, URW++, Fonts) came from the Trans-Europe Ltd. who is the Adobe Distributor in Hungary.

He gives technical and marketing presentations to more then 700 audiences in Hungary and other countries. Furthermore he is the Font, Colour and Pantone technology specialist too.

He is arrive now to Istanbul because of marry with a Turkish woman and he will live here.

Read more on the page 2...

Who is who in the printing press industry?

István Pi Tóth is the youngest person in the list that was made by the Hungarian Graphics, the biggest graphics newspaper in Hungary. They collected the most important characters of the printing press industry.

Istanbul Photo Contest 2008 winners

István Pi Tóth has two pictures inside the "40 Exhibition Photos" in the Istanbul Photo Contest 2008 winners. The competition was made by the "Les Arts Turks". Among others Edip Pinarl and Sebati Karakurt was in the Jury.

History

2006. 04. 05. Some weeks after the Adobe Photoshop CS2 arrived there was a radio broadcast about the new product.

István Pi Tóth presented how and where can the customers purchase the software and what are the new features.

Beta tester

Are you looking for a beta tester? István Pi Tóth is inside the beta testing of a plenty of Adobe products such as Photoshop, Illustrator, InDesign, Creative Suite, Flash Pro, Acrobat, Connect, Share, Captivate, RoboHelp, FrameMaker and Acrobat Customer Advisory Board. He is testing other software too, like Mozilla, BakeSpace, Evernote, G.ho.st, Digsby and others.

Real or Fake?

How can we know that a digital picture is real or fake? This was the question of a big Hungarian TV News when sought out the Adobe Expert, István Pi Tóth to find the fingertips of manipulation and protect the just of the photographers.

Work experience, jobs (part 1.)

200½012 Özen Mimarlik Mühendislik

Özen Mimarlık Mühendislik Ltd. Şti. is an Architecture Office in Istanbul, Turkey. Main task is to restore old and historical buildings.

Tasks:

3D ENGINEERING: Creating 3D visualization from the 2D plan.

Co-working with the architects: 2D colour visualization, measuring.

PHOTOGRAPHING: taking pictures about the buildings.

Company Design works: Web page (under construction), reference album.

SYSTEM ADMINISTRATOR: Upgrade and maintenance the IT system in the Office. Building LAN-Internet-Mobile workstation with project manager and backup system. Search, teach and install new technology that the can help the workers (Google Docs and Calendars, 5pm, Photosynth, FTP, Archive, Backup, Remote Control, etc...)

2003½008 Trans-Europe Ltd.

Trans-Europe Ltd., Distributor for Adobe, Macromedia, e frontier, Extensis, onOne, Alien Skin, Andromeda, Pantone, ColorVision, Callas, Exalead, Markzware, Morphologic, Tramontána, WoodWing, XMPie, URW++, Quark, Canto, Wacom, Electric Rain, FileMaker, Axaio, SoftAudit in Hungary.

Tasks:

Leader of Adobe Technical Team, Adobe "classic programs" and other Desktop Publishing (DTP) software product manager and technical expert (Adobe, Pantone, Quark, OnOne, Extensis, ColorVision, URW++, Fonts). Giving presentations in Hungary and other countries in Europe about Adobe products and Web 2.0 technology. Target customer sectors: government; banks and finance; creative studios; advertisement departments; printing houses; IT sector; education; architecture, engineering, and construction (AEC) sector. MAXIMUM NUMBER OF AUDIENCE: 700 Adobe beta tester.

Tutoring. Technical support and assistance of Adobe and other Desktop Publishing software and technology.

PRODUCT MARKETING: Creating the Adobe advertisement materials in Hungarian language. Translation from the original English text to Hungarian and re-write for marketing environment. Creating unique graphic design. Web page upgrade with technical informations.

Writing newspaper articles, reviews and technical advices to digital and printed media.

Expert opinion in TV News about digital counterfeiting.

Radio presentation about the Photoshop CS2.

Localisation works about Adobe products (Photoshop, Illustrator, InDesign), and technical readership of the database.

Technical reader of Hungarian Books (Adobe Classroom in the Books).

Organisation of Adobe conferences. Adobe expert and piracy manager in Anti-piracy campaigns.

Adobe PDF technology and PDF solution manager.

Colour Management specialist.

Pantone Color System management.

Font Management specialist.

Printing specialist.

Teaching the workers, co-workers and customers.

Customers feedbacks and wishes. Manage the company's web page creating and information uploading. Structural plan of www.szoftver.hu, www.acrobat.hu.

Company's web page optimization for Google Search Engine and other Search Engine technologies (SEO - Search Engineer Optimization).

Google optimization.

Other pre- and after-sales works. Other computer technical adviser outside and inside the company like network, Internet, company database and Web 2.0.

Work experience, jobs (part 2.)

Tiszszo Kft

²⁰⁰¹½₂₀₀₃ Tiszszo Press and Graphic Studio

Tasks:
Desktop Publishing (DTP) and prepress works: Newspapers, Books, marketing materials, brochure, business cards and business papers, logos and company designs, envelopes, akcidens form, etc..
Web design of the company's web-page.
System administration of the company's PCs. Technical adviser.

²⁰⁰¹½₂₀₀₁ Wellcom Graphic Studio

Tasks:
Desktop Publishing and prepress works, RIP (Raster Image Processor), lighting. Macintosh system administrator.

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¹⁹⁹⁸½₂₀₀₀ Light Industry Technical Academy, Information department

Tasks:
Teaching Internet and computer technology at the IT department. Creating web-pages, working on the RKK web-page.
Desktop publishing.
Taught software: MS Word, Excel, Adobe Dreamweaver, Windows, DOS

Computer knowledge

Operating Systems
Professional level:
DOS, Windows 3.1, 95, 98, NT, 2000, XP, Vista, Windows 7
User level:
Apple MacOs (7.5-9.2, 10.2-10.5), Unix, Linux, Ubuntu, gOS, Wine Desktop, KDE, PalmOS, G.ho.st (WebOS), GOPC (WebOS). DesktopTwo (WebOS), Portable systems

Graphic Programs
Professional level:
Adobe Photoshop, Adobe Illustrator, Macromedia Freehand, Corel Draw, Adobe Image Ready, Adobe Lightroom, etc...

Web-Designer Programs
Professional level:
Macromedia (Adobe) Dreamweaver, Adobe GoLive, other web-design programs
Professional HTML knowledge
User level:
Macromedia (Adobe) Flash,
Elementary level:
JavaScript programming.

Desktop Publishing Programs
Professional level:
Adobe InDesign, Adobe InCopy, QuarkXpress
User level:
Adobe PageMaker, Adobe FrameMaker

Office programs
Professional level:
Adobe Acrobat, Microsoft Word, Excel, Outlook, PowerPoint, Open Office, Star Office, Google Docs, etc..

Architecture programs
Professional level:
Autodesk Revit Architecture (with international certificate)
User level:
AutoCAD

Other Programs and Technology
Adobe PDF technology, antivirus programs, CD-burning programs, maintenance programs, common utilities, etc...

Program Languages
Professional level:
HTML
User level:
InDesign and Photoshop Script, VisualBasic, Basic, Pascal, Clipper

Internet knowledge
Since 1996 using the Internet every day for working, hobbies, exploration, shopping, travelling, etc...
I know the search engines, Internet portals, FTP, Telnet, Instant messengers, download managers, browsers, e-mails, Google mail, Google Search and other Google technology and other Web 2.0 and Internet technology.

Web 2.0 technology
Google pages and technology. WebOS and web solutions.

One year teaching at the Light Industry Technical Academy.

Total list of software and technologies are here:
http://harom.tizennegy.hu/cv/programs.htm

Web-Pages and projects

http://harom.tizennegy.hu/prince/

http://www.tiszszo.hu

http://index.hu/valasztas/budapest/dugo0910/ the pictures for the news (pictures: http://www.flickr.com/photos/cybermacs/sets/72157600814846585/)

Personal web-page:
http://harom.tizennegy.hu

Project:
http://netventure.netcipia.net

Presentations

Maximum number of audience: 700

Adobe Acrobat 9 launch.

Adobe Creative Suite 1, 2, 3 presentation to the creative design studios.

Adobe LiveCycle PDF technology presentation to banks and finance industries.

Adobe DRM (Digital Rights Management) technology presentation for the Hungarian Government and the Hungarian Protection of Author's Rights (Artisjust).

Other Adobe DRM presentations.

Adobe Acrobat and PDF technology presentation to the Architecture, Engineering, Construction (AEC) sector.

Adobe Acrobat and the digital signature presentation.

Adobe InDesign Scripting presentation on the PrintExpo (Hungarian big exhibition, like the Drupa in Germany).

Color Management presentation together with the X-rite.

Color Management and Pantone presentation and workshop.

Font Management presentation and workshop.

Everyday using of the Digital Signature in the Acrobat presentation.

PDF standard presentation.

HDR technology presentation.

RAW images presentation.

DNG presentation in the Hasselblad conference.

The PDF and the Acrobat 3D technology for the AEC sector presentation in the Bentley conference.

Acrobat presentations for the education sector.

E-paper presentation to the government sector.

Adobe and the Web 2.0 presentation.

Adobe Flash and WebOS technology presentation in Zagreb.

Adobe full day workshops:
Photoshop,
Photoshop Elements
Illustrator,
InDesign,
GoLive,
Creative Suite
Acrobat,
Acrobat 3D,
InDesign Scripting,
Device Central,

Other non Adobe presentations:
Pantone guides.
Photoshop plug-ins.

See the videos:
http://www.szoftver.hu/videos.asp

One year teaching at the Light Industry Technical Academy.

Reference works

"Who is who on the Hungarian Printing Press industry" list made by the Hungarian Graphics, the biggest graphics newspaper in Hungary. They collected the most important characters of the printing press industry. (December, 2006.).

Expert opinion in the TV-news.

Presenting the new Adobe products.

Plenty of articles in professional printing press and photo technical newspapers and web-pages.

Radio interview about the Adobe Photoshop CS2 product and Photoshop Family.

New design for Pro Typographic competition - special price.

"Web Site Story, which is the best web-page?" Competition - national 11th position.

Participating in the planning and text upload of the www.szoftver.hu and acrobat.hu web-page.

Reference Page
http://harom.tizennegy.hu/cv

Press:

LUPE - Printing press magazine

PRINT-info - Printing press magazine

Print and Publishing - Printing press magazine

CHIP - The best IT magazine in Hungary

Zsiráf - Education magazine

Digiretus.hu - Digital newspaper

Personal data

NAME: **ISTVÁN PI TÓTH**
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ADDRESS: **Beşktaş - ISTANBUL, TURKEY**
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E-MAIL: **harom@tizennegy.hu**
ICQ: **122705956**
MSN: **bigacsiga@yahoo.com**
FACEBOOK: **Tóth István**
FLICKR: **CyberMacs**
LINKEDIN: **CyberMacs**
SKYPE: **CyberMacs**

Language knowledge

ENGLISH: **International intermediate examination.**
International presentations and conferences, international communication and marketing translations and writings.
Translation of Adobe and other companies' documents. International support channel, and product marketing.
GERMAN: **Printing press specialist examination.**
TURKISH: **Learning it since August 2005.**
LATIN: **Learned and used for 4 years during secondary school for translating old texts**
RUSSIAN: **Studied in elementary school, but never used**

School qualification

DIPLOMA:
1999 - Light Industry Technical Academy in Budapest, Printing Press Engineer
GRADUATION:
1996 - Szinyei Merse Pál High School,
Chemistry Specialist

Photo references and awards

Two photos are inside the "40 Exhibition Photos" in the ISTANBUL PHOTO CONTEST 2008 WINNERS.

Image was published in the NowPublic Crowd Powered Media: Sun does not cause global warming: UK Study - July 11, 2007

Photo was published in the American Printing House for the Blind, a not for profit company. 1839 Frankfort Ave. Louisville, KY 40206 0085

Photo was published by Aidan Grey, Photography Manager for Home&Abroad, an inter net travel company partnered with Expedia, HawaiianAir, Marriott Hotels, Amazon, and a number of other industry leading web sites.

Photos were published on Schmap Budapest Guide:

Photo was published in yoursouthtyrol.com Accommodation searching page.

Photos was used for a video clip of Turkish independent music group, Cherry Lips.

Photos:
www.flickr.com/cybermacs

Hobbis and range of interests

Travelling, internet, teaching, digital graphics, digital photography, learning new technologies, space, sport, walking, solar enegry.

Family

WIFE: **CEO of the Özen Mimarlık Mühendislik Architecture and Engineering Office in İstanbul, diploma M. Sc. Architect-restoration engineer**
FATHER: **diploma Civil Engineer, diploma mathematic program engineer**
MOTHER: **diploma M. Sc. Civil Engineer, Chief Designer**
BROTHER: **diploma electrical engineer, BMEer.**

Other skills

- Problem solving
- Digital photography (over 60 000 pictures taken since 2002. more: www.flickr.com/cybermacs)
- Drivers licence
- Teaching

Organizing skills

- Working on conferences at Trans-Europe Ltd.
- Organizing in school, at workplaces, at Internet clubs, international travels, etc.
- Presentations, travel and party organization skills